



2012 Brevard County Fair

March 22nd- April 1st, 2012

Dear Community Supporter,

During the past three years, the Brevard County Fair has drawn over 60,000 vendors and fairgoers from Brevard County and the surrounding areas. The Fair is an annual, family-orientated, community event, put on by the UF-IFAS Brevard County Agriculture Extension, Brevard County and our dedicated community members and supporters.

Our founding mission is “creating a celebratory event that pays tribute to Brevard County’s Agriculture community.” Offering an assortment of attractions such as award-winning attractions, interactive exhibits for all ages, live entertainment, craft retailers, rides and an unbelievable assortment of food, our mission and growth as an organization can only be accomplished through the support of our community.

As a non-profit 501(c)3 organization, the Brevard County Fair will always focus its efforts on benefiting the local community. In 2011, the Fair gave over \$3,000.00 in cash awards to local youth who participated in our competitive exhibition.

I ask you to review the attached sponsorship package and consider becoming a sponsor for the 4th Annual Brevard County Fair. As a Fair Sponsor, you become a supporting partner in strengthening and celebrating our community as a whole. If you would like additional information concerning this request or participating in any other way with the Brevard County Fair, I would be happy to talk with you about our available opportunities.

Please direct all sponsorship questions to Brittany Bethel at (321) 633-1702 x238 or email marketing@brevardcountyfair.com. Please complete and return your sponsorship agreement by to help up meet our printing and media deadlines.

Thank you for your consideration. Together, we can build a cherished community event that brings families, businesses and fun together!

Sincerely,

Frank Sullivan
President

To learn more about the Brevard County Fair sponsorship opportunities, please contact Brittany Bethel at 321-633-1702 Ext 238 or email marketing@brevardcountyfair.com