



## Become a Sponsor

### \$7,500 + Grand Champion Sponsor

All benefits below, plus:

- ◇ Event Naming of your Choice
- ◇ Prominent Sponsorship Booth Space
- ◇ 100 Brevard County Fair Tickets (Total)

### \$5,000 + Reserve Champion Sponsor

All benefits below, plus:

- ◇ Your company name/logo will appear on all fair advertising venues (ex: radio, TV, paper)
- ◇ 75 Brevard County Fair Tickets (Total)

### \$2,500 + Blue Ribbon Sponsor

All benefits below, plus:

- ◇ Your name and/or logo on dedicated banner on Fairgrounds
- ◇ Your logo on the Front Page of the Brevard County Fair website
- ◇ 50 Brevard County Fair Tickets

### \$1,000 + Red Ribbon Sponsor

All benefits below, plus:

- ◇ 10 x 10' booth space for the entire duration of the Brevard County Fair (11 days)

### \$500+ White Ribbon Sponsor

All benefits below, plus:

- ◇ Your logo will appear on the Sponsor section of our website with a link to your site.

### \$250 + Friend of the Fair

- ◇ Your name on our Sponsorship Banner, hung at the Fairgrounds entrance
- ◇ Recognition on our Facebook Page
- ◇ Business thanked during all stage performances.



## Reach Your Audience

When you become a sponsor of the Brevard County Fair, your company will be promoted to audiences across all cities in Brevard County.

### Radio

- ◇ Lite Rock 99.3 reaches adult women from 25-54 in Brevard with 52,000 weekly listeners
- ◇ Kiss 95.1 reaches a targeted audience of males and females, ages 25-44. This is the #1 way to reach 18-34 women in the Space Coast!

### Print

- ◇ We will run an ad recognizing our sponsors two weeks prior to the Fair. The ad will have an online component in FloridaToday.com, with a click thru to Brevard County Fair and your \*web link.

*(\*For sponsors at the \$1,000 level and greater)*

### Television

- ◇ With strong ties to our community, Bright House Television will reach a mass audience in and around Brevard County, with close to 500 spots in the course of a couple weeks!

Celebrating the Fourth Annual

# Brevard County Fair

March 22nd—April 1st, 2012



## 2012 Sponsorship Information

[www.brevardcountyfair.com](http://www.brevardcountyfair.com)

321.633.1702 Ext 238



## About the Fair

The Brevard County Fair is growing to be one of the County's most popular and well-known events. Each year, rain or shine, the fair is held the last week in March at the Wickham Park Pavilion.

Now in its 4th year, the Brevard County Fair will run M-Th 6:00pm-10:00pm, Fri 6:00pm-11:00pm, Sat 12:00pm-11:00pm and Sun 12:00pm-10:00pm

These eleven fun-filled days offer a line-up of live musical entertainment, animal shows, exhibits, fair rides, arts and crafts.



## Who Participates?

The Brevard County Fair has drawn 20,000 people to the Wickham Park Pavilion, with increasing attendance expected!

The Fair is a family-oriented event and a big attraction for kids of all ages!

With a mission of celebrating our local agriculture, we strive to incorporate as much of the community as we can, with hopes to build connections and grow from each other.



## How You Can Help

We invite your business to be a part of the excitement surrounding this growing annual tradition. Become a Brevard County Fair sponsor, and join the many businesses who help to make this popular fair possible.

In 2011, more than thirty businesses and individuals contributed to the Brevard County Fair by way of cash donations, in-kind gifts and services.

To become a Brevard County Fair sponsor, simply complete the attached information form and return it with your contribution to the Brevard County Fair.

**Your tax-deductible donation will help ensure that this growing tradition will continue for another year!**

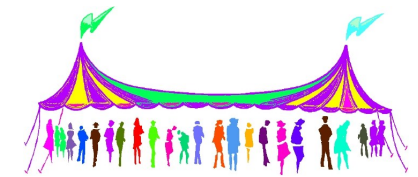
## The Fair

The Brevard County Fair is a **non-profit** event and is the only **fully-sanctioned, chartered** fair in the county.

For the past 3 years, the Brevard County Fair has enabled area youth and community members in the area to showcase and display their craft to the community at large.



**UF** UNIVERSITY of FLORIDA  
IFAS Extension



## Sponsor Information

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

### Support Level

(Please Check One)

\_\_\_ Grand Champion Sponsor (\$7,500)

\_\_\_ Reserve Champion Sponsor (\$5,000)

\_\_\_ Blue Ribbon Sponsor (\$2,500)

\_\_\_ Red Ribbon Sponsor (\$1,000)

\_\_\_ White Ribbon Sponsor (\$500)

\_\_\_ Friend of the Fair (\$250)

*Thank you for your support and contribution!*

Please make checks payable to Brevard County Fair, then **submit this information sheet and your contribution by February 1st, 2012** to:

**Brevard County Fair**

3695 Lake Drive · Cocoa, FL 32926

321.633.1702 Ext 238

Fax: 321.633.1890